



Getting Your Social Media Ducks in a Row

Wednesday, November 5, 2014

Social Media Resources

Facebook Groups:

- UU Social Media Lab on Facebook - <https://www.facebook.com/groups/uusocialmedialab/>
Good discussions and helpful resources on file. Closed group – request to join.
- "I Love Unitarian Universalism" Facebook Page Admin Group - <https://www.facebook.com/groups/725850520770383/>

Twitter:

- Church Social Media - #ChSocM
- UU Plant page: @uuplanet
- UUA outreach project: @UUsgetsocial

Websites:

- UUA Social Media: Great links from the website. Also good examples of social media policies
<http://www.uua.org/communications/index.shtml>
- Leading Congregations: <http://leadingcongregations.com/>
Terrific resources, handouts, and consultants
- Great blog on posting strategy: <http://blog.bufferapp.com/best-time-to-tweet-post-to-facebook-send-emails-publish-blogposts>
- Hootsuite: Great site for analyzing various social media sites at once and scheduling posts: <https://hootsuite.com/>
- Creative posts: <http://www.socialmediaexaminer.com/26-ideas-social-media-updates/>

Images:

- UU Media Works - <https://www.facebook.com/UUMedia>
- UU stock photo on Flickr - <https://www.flickr.com/groups/uustockphoto>
- BigStock - <http://www.bigstockphoto.com/>
- PixaBay - <http://pixabay.com/>